## **Engineering Team Growth Detection Platform**

Track growth signals across 19K+ industrial companies and act on the right accounts at the right time.





Traditional prospecting is blind. Sales teams waste effort chasing static lists, missing early growth signals like engineering headcount expansion. This platform flips the script — it shows you where hiring momentum is right now.

19,170

**Tracked Companies** 

**Precision Manufacturing** Sectors

Core Regions: US, UK, NL, DACH

## Signals You Could've Spotted First

High-profile growth events that were obvious in hindsight but trackable much earlier with the right signals.

#### **ASML (NL)**

**Expanded Eindhoven** operations with plans to hire up to **20,000 engineers**, driven by semiconductor demand surge.

#### **GE Aerospace** (US)

\$1B+ investment to modernize factories, triggering 5,000+ new hires across 16 states in 2025.

#### JLR (UK)

Recruited 250 engineers in early 2024 to accelerate EV product cycles.

#### Bosche (DE)

Opened **3,400** engineering roles in Germany to support manufacturing and Al initiatives...

## Signals That Flew Under the Radar

Subtle hiring patterns and leadership movements that revealed game-changing momentum before the market saw it.

#### **Eco Pack Technologies (UK)**

+40% Engineering Headcount Surge

Scaled in stealth mode to launch the "ECO4" system. Flagged via hiring and R&D lab ties before media picked it up

### **General Die Casters (USA)**

Factory Modernization + Robotics Deployment

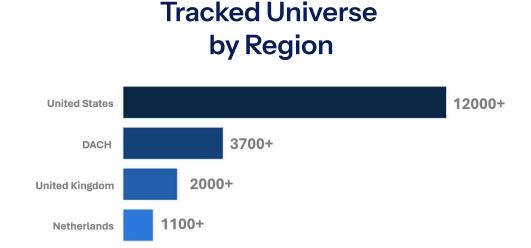
Modernized plants and grew engineering quietly. Surfaced through automation hires and leadership activity, not headlines.

## Quarterly-Updated Platform + Lead-Ready Data:

Feature	Details
<b>⊚</b> Growth Signal Tracker	% increase in engineering headcount over time
Smart Filters	Filter by industry, region, employee size, and growth velocity
✓ TAM Coverage	19,170 companies across US, UK, DACH, Netherlands
▲ Downloadable Insights	Up to 100 companies per export from dashboard
Quarterly Refresh	Signals updated every 90 days

## The Tracked Universe

Figures shown approximate based on latest scan, actual counts may vary with quarterly updates.



#### **Company Employee Size Distribution**



## **Industries Covered – Engineering Growth Detection Platform**

Manufacturing Segments		Vehicle & Transport Systems
Industrial Machinery	Semiconductors	Motor Vehicles & EVs
Automation & Robotics	Computer Hardware	Vehicle Components & Systems
Engines & Power Equipment	Metalworking Systems	Alternative Fuel Vehicles
Medical Devices	Construction & Mining Equipment	Aviation Components
Aerospace & Defense	Agriculture Machinery	Defense & Space Platforms
		Transportation Equipment

# Who's it For

accelerating engineering growth to boost conversion rates

Sales Teams: Target accounts with

engineering expansion phases for optimal impact

**Marketing Teams:** Align campaigns with

**Recruitment Teams: Pinpoint where** engineering talent demand is surging in manufacturing sectors

competitors' engineering investments to inform roadmap priorities

**Product & Strategy Teams: Track** 

# **How You Use It**



# **Pricing - \$9,500/year**

downloadable dashboard snippet via email

- **Annual subscription**
- **Dashboard access**
- Optional: Add verified decision-maker 4 Quarterly refreshes data (Pricing on request)

Live Dashboard Demo Available



See real-time filters and growth trends across tracked companies. Book a 10-min walk-through or request a