



Engineering Team Growth Detection Platform

Methodology and Deliverable

Methodology:

1. Data Collection Process

- We will leverage the LinkedIn Premium/Sales Navigator subscription
- Identify target companies using Geo/industry/size filters (100+ employees in USA/UK/DACH/NL)
- Extract Engineering headcounts through Insights page within each company profiles:
- Manual verification for on sample (quality control)
- Track Monthly Changes

Deliverables:

1. Interactive Dashboard like Power BI (Updated monthly)

Key Features:

Company Growth Explorer

Filter by: Geography/Industry/Company Size/Company

View: Headcount trends, growth rates, benchmarking

Side-by-side company comparisons

Top Month/Companies/Industry trending

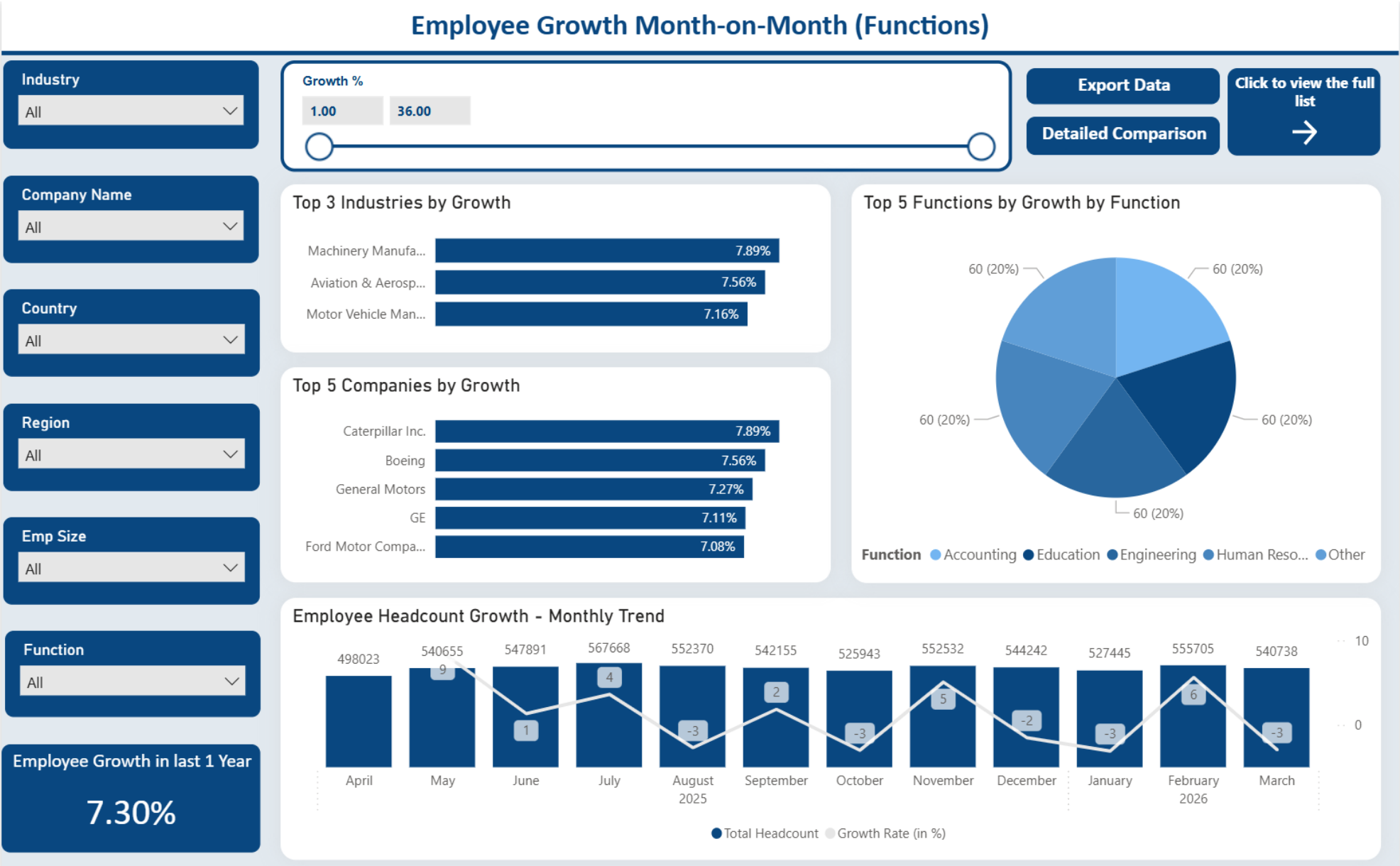
Company Universe Estimate

Employee Size	United States	United Kingdom	Netherlands	DACH			Total
				Germany	Switzerland	Austria	
51-200	9500	1500	908	2000	418	214	14540
201-500	1500	285	172	462	88	48	2555
501-1,000	620	97	43	165	30	20	975
1,001-5,000	542	70	28	154	43	14	851
5,001-10,000	81	7	4	22	6	3	123
10,001+	87	10	3	20	5	1	126
Total	12,330	1,969	1,158	2,823	590	300	19,170

Note: The company universe estimate above is based on a high-level assessment. The exact count will be determined during the actual work.

Industry Considered	
Agriculture, Construction, Mining Machinery Manufacturing	Industrial Machinery Manufacturing
Alternative Fuel Vehicle Manufacturing	Machinery Manufacturing
Automation Machinery Manufacturing	Medical Equipment Manufacturing
Aviation and Aerospace Component Manufacturing	Metalworking Machinery Manufacturing
Commercial and Service Industry Machinery Manufacturing	Motor Vehicle Manufacturing
Computer Hardware Manufacturing	Motor Vehicle Parts Manufacturing
Defense and Space Manufacturing	Semiconductor Manufacturing
Engines and Power Transmission Equipment Manufacturing	Transportation Equipment Manufacturing

Company Universe Estimate



THANK YOU

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