

Engineering Team Growth Detection Platform

Track growth signals across 19K+ industrial companies and act on the right accounts at the right time.

COGNITION



What This Solves

Traditional prospecting is blind. Sales teams waste effort chasing static lists, missing early growth signals like engineering headcount expansion. This platform flips the script — it shows you where hiring momentum is right now.

19,170

Tracked Companies

20+

Precision Manufacturing Sectors

4

Core Regions: US, UK, NL, DACH



Signals You Could've Spotted First

High-profile growth events that were obvious in hindsight but trackable much earlier with the right signals.

ASML (NL)

Expanded Eindhoven operations with plans to hire up to **20,000 engineers**, driven by semiconductor demand surge.

GE Aerospace (US)

\$1B+ investment to modernize factories, triggering **5,000+ new hires** across 16 states in 2025.

JLR (UK)

Recruited **250 engineers** in early 2024 to accelerate EV product cycles.

Bosche (DE)

Opened **3,400 engineering roles** in Germany to support manufacturing and AI initiatives..



Signals That Flew Under the Radar

Subtle hiring patterns and leadership movements that revealed game-changing momentum before the market saw it.

Eco Pack Technologies (UK)

+40% Engineering Headcount Surge

Scaled in stealth mode to launch the “ECO4” system. Flagged via hiring and R&D lab ties before media picked it up

General Die Casters (USA)

Factory Modernization + Robotics Deployment

Modernized plants and grew engineering quietly. Surfaced through automation hires and leadership activity, not headlines.



Quarterly-Updated Platform + Lead-Ready Data:

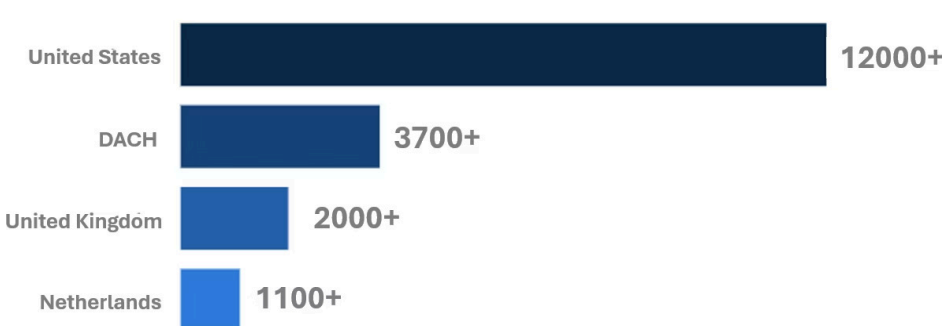
Feature	Details
Growth Signal Tracker	% increase in engineering headcount over time
Smart Filters	Filter by industry, region, employee size, and growth velocity
TAM Coverage	19,170 companies across US, UK, DACH, Netherlands
Downloadable Insights	Up to 100 companies per export from dashboard
Quarterly Refresh	Signals updated every 90 days



The Tracked Universe

Figures shown approximate based on latest scan, actual counts may vary with quarterly updates.

Tracked Universe by Region



Company Employee Size Distribution



Industries Covered – Engineering Growth Detection Platform

Manufacturing Segments		Vehicle & Transport Systems
Industrial Machinery	Semiconductors	Motor Vehicles & EVs
Automation & Robotics	Computer Hardware	Vehicle Components & Systems
Engines & Power Equipment	Metalworking Systems	Alternative Fuel Vehicles
Medical Devices	Construction & Mining Equipment	Aviation Components
Aerospace & Defense	Agriculture Machinery	Defense & Space Platforms
		Transportation Equipment



Who's it For

Sales Teams: Target accounts with accelerating engineering growth to boost conversion rates

Marketing Teams: Align campaigns with engineering expansion phases for optimal impact

Recruitment Teams: Pinpoint where engineering talent demand is surging in manufacturing sectors

Product & Strategy Teams: Track competitors' engineering investments to inform roadmap priorities



How You Use It



"This isn't just a data feed — it's your engineering growth radar."



Pricing - \$9,500/year

1 Annual subscription

2 Dashboard access

3 4 Quarterly refreshes

4 Optional: Add verified decision-maker data (Pricing on request)



Live Dashboard Demo Available

See real-time filters and growth trends across tracked companies. Book a 10-min walk-through or request a downloadable dashboard snippet via email

Schedule a Demo

Download Snippet